

# PHOTON ENERGY GROUP

Photon Energy NV is a global solar power solutions and services company in the photovoltaic industry, headquartered in the Netherlands, and with operations across Europe and Australia. Photon Energy's team has a proven track record and in-depth knowledge of project development, investment management, project finance, insurance, technology solutions, EPC and O&M. Photon Energy also manages its own proprietary portfolio of 26 MWp of power plants in three countries across two continents, in total taking care of more than 210 MWp of power plants globally.

To strengthen our team, we are looking to fill the following position based at our office in **Prague**:

## PR & Communication Manager

### Key Responsibilities

#### Public Relations:

- ▶ monitoring of press stories relating to the company and the renewable energy industry and maximizing opportunities for positive PR
- ▶ writing press releases and articles and distributing them to relevant media
- ▶ developing relationships with key media players in Europe, Australia and Latin America
- ▶ developing and maintaining relationships with key decision makers and influencers in the renewable energy sector worldwide
- ▶ developing and leading the company's internal communication strategy across Europe and Australia
- ▶ coordinating publications with IR department

#### Communication:

- ▶ updating company websites in accordance with PR activities
- ▶ updating social media (LinkedIn, FB) with press releases and relevant industry news
- ▶ regular website analysis and reporting to the Management (Google Analytics)
- ▶ cooperation with professional associations in Europe, Australia and Latin America
- ▶ B2B Marketing: updating brochures, presentations, flyers upon news occurrence
- ▶ supervising the company's participation at trade shows and conferences (coordinating with speakers, preparation and update of corporate presentations, branding, etc.)
- ▶ communication with external suppliers (printing companies, merchandising products, etc)

### We require

- ▶ Excellent English and Czech, with German or Hungarian as a benefit
- ▶ University degree from communications, public relations or a relevant field
- ▶ Excellent speaking and writing skills
- ▶ Experience on similar position (minimum 2 years)
- ▶ Established contacts in renewable energy media industry is a strong advantage

### We offer

- ▶ Opportunity to work in a dynamic and international work environment in a young team
- ▶ Remuneration based upon the experience and qualifications
- ▶ Employment contract for indefinite period

If you are interested in the position and fulfil the above requirements, please apply in English to [careers@photonenergy.com](mailto:careers@photonenergy.com)

**Working location:** Uruguayská 380/17, Praha - Vinohrady

**Type of employment:** Full-time position

**Length of contract:** unlimited contract

**Type of employment:** Employment contract

**Required education:** University degree

**Required languages:** Excellent English and Czech, plus German or Hungarian beneficial